



## DAYBREAK PRIDE 2025

Sunday, June 1st

From 1-5pm

Highland Park

6050 W Lake Ave, South Jordan

### DETAILS

We're raising funds for our next Pride event, presented by Daybreak for Diversity & Inclusion, a 501c3 Charitable Organization. Stay updated at: [loveallwhereyoulive.org](http://loveallwhereyoulive.org).

This resident-led, family-friendly event is growing rapidly! Now in its fourth year, last year's celebration welcomed 1,200 attendees with minimal promotion. This year, we anticipate up to 3,000 participants!

We welcome your support! Explore our sponsorship options for recognition before, during, and after the event.

Remaining funds from Pride will support future D&I events.

### OTHER WAYS TO CONTRIBUTE

#### Engage on Social Media

Like, follow, and share!  
Each handle found below.

#### Donate a Percent of Sales:

Show your support by donating a portion of your sales on a specific day/evening before Pride. Daybreak for Diversity and Inclusion will help drive traffic to your business during that time!

### SPONSORSHIP OPPORTUNITIES

#### Title Sponsor - \$10,000+ (Exclusive)

- "PrideFest 2025 presented by [Your Name]" on all materials.
- Prominent branding on stage, banners, and ads.
- Speaking opportunity or program headline.
- Prime booth space.
- Feature Opportunity in press, newsletters, and social media.

#### Area Sponsor - \$2,500+ (Exclusive to One Area)

- "Presented by [Your Name]" for a specific Pride area.
- Prominent branding on materials, stage, and ads.
- Prime booth space.
- Feature Opportunity in press, newsletters, and social media.

#### Presenting Sponsor - \$1,000+

- Branding on stage, signage, and print materials.
- Booth space for outreach.
- Included in digital promotions and stage shout-outs.

#### Supporting Sponsor - \$500+

- Logo on banners, materials, and website.
- Booth space for brand activation.
- Mention in select social media and newsletters.
- Opportunity to sponsor specific attractions (e.g., photo booth, family area).

#### In-Kind Sponsor

- For businesses providing goods/services (e.g., food, supplies, entertainment).
- Benefits tiered based on contribution value.

#### Offer Event Promotions:

As a Sponsor, we welcome you to create a special promotion tied to Pride to drive sales back to your business. Example: "Mention Daybreak Pride and get 1 hour of free labor (\$100 value) from Handy Healey in June."

#### WHO ELSE DO YOU KNOW THAT WE NEED TO KNOW?

### SPONSORSHIP COORDINATOR

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WWW.LOVEALLWHEREYOUHAVE.ORG

Daybreak



for Diversity & Inclusion



Daybreak D&I Club



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